

## **NZ RETAIL PROPERTY GROUP Privacy Statement**

**Correct as at 18 August 2016.**

This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of our sites.

NZ Retail Property Group operates the following websites: [www.nzrpg.co.nz](http://www.nzrpg.co.nz), [www.milfordcentre.co.nz](http://www.milfordcentre.co.nz), [www.milfordliving.co.nz](http://www.milfordliving.co.nz), [www.westgate.kiwi](http://www.westgate.kiwi), [www.highburysoppingcentre.co.nz](http://www.highburysoppingcentre.co.nz), [www.frasercoveshoppingcentre.co.nz](http://www.frasercoveshoppingcentre.co.nz)

If we (NZ Retail property group) collect your information it is to keep you informed about promotions, special offers, content, news and events.

To prevent unauthorised disclosure or access to your information, we have implemented strong physical and electronic security safeguards.

Your details are securely stored in our database and are only made available to employees of NZRPG and selected suppliers of marketing services; however, your email address will not be made available to anyone without your express permission. You are welcome to update your email preferences by contacting us at any time to access and update your personal information or to 'opt-out' of receiving further communications from us.

We will endeavour to action your request within two working days. Send us an email to [marketing@nzrpg.co.nz](mailto:marketing@nzrpg.co.nz) or call us on 09 831 0200.

The Office of the Privacy Commissioner (<http://www.privacy.org.nz>) provides further details of the New Zealand Privacy Act and how it protects personal information in New Zealand.

### **The information we collect:**

We gather and use certain information about individuals in order to provide products and services and to enable certain functions on our websites.

We also collect information to better understand how visitors use our websites and to present timely, relevant information to them.



We may collect the following information:

- Name and job title
- Contact information including email address
- Demographic information, such as postcode, preferences and interests
- Website usage data
- Other information relevant to client enquiries
- Other information pertaining to special offers and surveys

### **Personally Identifiable Information.**

This is provided by you (or someone authorised by you or your organisation) when you register for services that we may offer. Examples of these services could include email updates and newsletters or event notifications. Providing this information will always be optional for you. However, some services may not be available to you if you choose not to provide it. You can manage your email preferences by contacting us at [marketing@nzrpg.co.nz](mailto:marketing@nzrpg.co.nz)

### **Aggregated Data:**

This information is generated by our systems as they track traffic through our sites. This information does not identify you personally and is not linked to the personally identifiable information that you may have provided.

### **How we use this information:**

The information may be hosted with a service provider. Our agreements with them protect the information that we collect from any unauthorised use.

The aggregated data (not the personally identifiable information) may be shared with third parties such as advertisers or business partners.

Your personally identifiable information may be shared with third parties when we believe in good faith that we are required to do so by law, or if we have received your permission to do so (usually at the time of collection).

### **What else we do with personally identifiable information**

We have collected this information in order to provide the best possible service to you while you are visiting our sites. To this end we may use the information that you provide for the following purposes:

- To verify your identity if you need help with a forgotten password or you are having login problems with one of our site services.



- To help provide any other services that you have requested.
- To offer the most relevant information suitable to you and your interests.
- For any marketing, promotional, publicity, marketing or market research that we might undertake.
- For any other purposes for which you have given permission.

## What about cookies?

A cookie is a small file placed on your computer's hard drive. It enables our website to identify your computer as you view different pages on our website.

Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you. They also enable us to see information like how many people use the website and what pages they tend to visit.

## How we use cookies

We may use cookies to:

- **Analyse our website traffic using an analytics package.** Aggregated usage data helps us improve the website structure, design, content and functions.
- **Identify whether you are signed in to our website.** A cookie allows us to check whether you are signed in to the site.
- **Test content on our website.** For example, 50% of our users might see one piece of content, the other 50% a different piece of content.
- **Store information about your preferences.** The website can then present you with information you will find more relevant and interesting.
- **To recognise when you return to our website.** We may show your relevant content, or provide functionality you used previously.

Cookies do not provide us with access to your computer or any information about you, other than that which you choose to share with us.

## Controlling cookies

You can use your web browser's cookie settings to determine how our website uses cookies. If you do not want our website to store cookies on your computer or device, you should set your web browser to refuse cookies.

However, please note that doing this may affect how our website functions. Some pages and services may become unavailable to you.



## **Opting in and opting out**

You have the option to opt in to certain services and to opt out of those services and / or email communications at any stage. This means you may change your mind at any stage about participating in any of our services.

## **Links from our site**

Our website may contain links to other websites.

Please note that we have no control of websites outside our domains. If you provide information to a website to which we link, we are not responsible for its protection and privacy.

Always be wary when submitting data to websites. Read the site's data protection and privacy policies fully.

## **Can we change this policy?**

In order to reflect the fact that our business is growing constantly, we reserve the right to change this policy at any time. We will notify site users of any changes to the Privacy Policy.

## **Your right to access our information**

The Privacy Act of 1993 gives you the right to access and correct your personal information. If you would like access, please email us at [marketing@nzrpg.co.nz](mailto:marketing@nzrpg.co.nz) or call us on 09 831 0200

